

EVENT BACKGROUND

2011 CHINESE-CANADIAN MIRACLE WEEKEND JUNE 4, 2011 (SATURDAY)

THE CHINESE-CANADIAN MIRACLE WEEKEND IS AN INTEGRAL PART OF BC CHILDREN'S HOSPITAL MIRACLE WEEKEND. THE 2010 CAMPAIGN HAS SUCCESSFULLY RAISED OVER \$900,000 BENEFITED BC CHILDREN'S HOSPITAL'S MIRACLE WEEKEND CAMPAIGN IN 2010. THE 2011 CHINESE-CANADIAN MIRACLE WEEKEND IS POISED TO HAVE ANOTHER SUCCESSFUL YEAR WITH A GOAL OF RAISING FUNDS FOR THE EXCELLENCE IN CHILD HEALTH FUND AND SUPPORT THE CAMPAIGN FOR BC CHILDREN TO BUILD A NEW CHILDREN'S HOSPITAL. THE CHINESE-CANADIAN COMMUNITY IS RALLYING BEHIND THIS CAMPAIGN AND IS COMMITTED TO RAISING \$5 MILLION OVER THE NEXT THREE YEARS TO PROVIDE FUNDING FOR THE **ONCOLOGY INPATIENT UNIT** AT THE NEW CHILDREN'S HOSPITAL.

THE NEW, STATE-OF-THE-ART HOSPITAL WILL ENSURE KIDS ACROSS THE PROVINCE CONTINUE TO RECEIVE HIGH-QUALITY MEDICAL CARE. IT WILL BE DESIGNED WITH CHILDREN'S AND THEIR FAMILIES' NEEDS IN MIND, EQUIPPED WITH THE LATEST TECHNOLOGY TO HELP PROVIDE OUR PATIENTS WITH THE BEST POSSIBLE CARE. THE HOSPITAL WILL BE A WORLD-CLASS FACILITY THAT WILL SERVE BC CHILDREN FOR GENERATIONS TO COME.



WEEKEND IN
MID-APRIL WITH AN OFFICIAL RECEPTION, FOLLOWED BY A WIDE SPECTRUM OF COMMUNITY ACTIVITIES. THE CAMPAIGN WILL END ON **SATURDAY, JUNE 4, 2011** WITH RADIOTHONS ON FAIRCHILD RADIO AM1470 AND CHMB AM1320 FROM 9:00 A.M. TO 6:00 P.M. AND A TELETHON ON FAIRCHILD TELEVISION FROM 8:30 P.M. TO 11:30 A.M. DURING THIS TIME PERIOD, ALL BASIC CABLE SUBSCRIBERS TO SHAW CABLE WOULD HAVE ACCESS TO THE FAIRCHILD TV CHANNEL.